



150th Anniversary of the Penny Black with double head definitives



On the 10th of January 1990 The Royal Mail issued a set of 5 stamps to commemorate the 150th anniversary of Rowland Hill's Uniform Penny Post in 1840.

Jeffrey Matthews designed these stamps with an overlay of Arnold Machin's 1967 definitive design and Wyon's Queen Victoria head. Printed by Harrisons in Photogravure on (FCP) fluorescent coated paper with PVA Dextrin gum.

The 15p bright blue 2nd class rate, 20p black & cream 1st class and European rate, 29p deep mauve (worldwide postcards), 34p slate grey Zone B airmail (USA, Africa, India and Southeast Asia), 37p rosine Zone C airmail (Australia, Japan, China).





150th Anniversary of the Penny Black with double head definitive



The first 5 sheet stamps issued were the 15p bright blue
20p brownish black & cream, 20p deep mauve,
34p deep bluish grey, 37p rosine, on a first day cover.
With Maltese Cross postmark printed in black.

Penny Black
150th Anniversary



*First
Day
Cover*

COTSWOLD COVERS





150th Anniversary of the Penny Black with double head definitives



These 2 Branston Pickle Jar Labels offer a free First Day Cover plus a book of stamps, you needed to collect a total of 3.

Prepared to send direct by
CROSSE & BLACKWELL LTD
ST. MARGARET'S HOUSE
ORFORD, SURREY
Surrey GU8 3JF, U.K.
Telex 940000
Cable 22222

312 g 11 oz

5 000243 927206

Branston[®]

PICKLE

Penny Black
Commemorative Stamps
FREE
SEE BACK FOR DETAILS

PENNY BLACK 1840-1990

Crosse & Blackwell the makers of **Branston**, the original sweet pickle, are celebrating the anniversary of the "Penny Black", the original British stamp. The "Penny Black" was first issued 150 years ago on 6th May 1840.

You are invited to send for a unique, specially created collectors envelope featuring three commemorative "Penny Black" stamps plus a free 50p book of stamps for you to use.

Simply complete the form on the reverse of this label and send it along with two other labels from any size of **Branston Pickle** or **Sandwich Pickle** jar (one of which must also feature this offer), to **Branston Pickle Stamps Offer**, P.O. Box 121, Uckfield, East Sussex TN22 5UT.

OFFER CLOSSES 30TH JUNE 1991.

Offer restricted to the U.K. Only one application per household, no bulk or trade applications accepted. Please allow at least 28 days for delivery from receipt of application. Proof of posting will not be accepted as proof of delivery.

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CROSSE & BLACKWELL LTD
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324 g 1 lb 5 oz

5024 3297

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You are invited to send for a unique, specially created collectors envelope featuring three commemorative "Penny Black" stamps plus a free 50p book of stamps for you to use.

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Please use the
postcode

Airmail-Europe	
Letters and cards	
EEC countries	20p (20g)
Non-EEC countries	24p (20g)
Airmail-Rest of the World	
	10g Each extra 10g
Zone A	32p 14p
Zone B	34p 16p
Zone C	37p 18p
Worldwide Postcards 29p	
Aerogramme 30p	

Zone A
N Africa
Middle East

Zone B
Americas
Africa
India
SE Asia

Zone C
Australasia
Japan
China



150th Anniversary of the Penny Black with double head definitive



A commercially used cover for the 15p, 20p & 29p stamps.
For Branston Pickle.



**PENNY BLACK
COMMEMORATIVE ISSUE**
WITH THE COMPLIMENTS OF CROSSE AND BLACKWELL BRANSTON PICKLE
P.O. BOX 121, UCKFIELD, EAST SUSSEX TN22 5UT.






150th Anniversary of the Penny Black with double head definitives




These Kattomeat tin labels are offering a book of 1st
4 class stamps, you need to collect 35 tokens from labels.



SPILLERS
Kattomeat
WITH *Chicken & Tuna*

FREE STAMPS
INSTANTLY AVAILABLE AT YOUR LOCAL



SPILLERS
Kattomeat
WITH *Beef & Liver*

FREE STAMPS
INSTANTLY AVAILABLE AT YOUR LOCAL

Kattomeat
with Chicken & Tuna

Kattomeat provides all your cat needs to keep healthy and thrive. Now with 11 delicious varieties to choose from, Kattomeat will satisfy even the pickiest cat.

Right now Kattomeat is offering you the chance to instantly receive 4 x 1st class Royal Mail stamps, specially marked packs. Carefully remove this label by rolling along the line at the bottom and you will find further details and instructions to participate in this 1st class offer on the reverse side of this label.

Hurry this offer is strictly limited! Offer available only in the UK. Only 1 application per household.

Offer closes 1st September 1990.

Kattomeat is a complete pet food formulated and tested to ensure it provides all the nutrients essential for the healthy upbringing of cats.

DIRECTIONS FOR USE

Feed adult cats at least twice a day serving as much Kattomeat as they will eat. Cats regulate their food intake and seldom over eat. Lactating cats may need up to 4 times as much food as usual. Kittens may need more food than adult cats and should be fed 3 or 4 times a day.

Please store this can unopened in a cool dry place.

TYPICAL ANALYSIS

	Protein	Oil	Fibre	Ash
	7.65%	3.4%	0.5%	3.1%

CONTAINS: Vitamin A - 2000 I.U./kg
Vitamin D₃ - 200 I.U./kg
Vitamin E - 16 mg/kg

Vitamin statement valid for 18 months from date of manufacture.

INGREDIENTS

Meat and animal derivatives, fish and fish derivatives and minerals. Contains E.E.C. permitted colourants.

All enquiries to: Spillers Foods, P.O. Box 221, Cambridge CB1 2SF. Be sure to enclose the can lid marked with the reference number. Manufactured in the United Kingdom.

Spillers and Kattomeat are registered trademarks of Spillers and Kattomeat Food Ltd.

390 g e



SPILLERS
Kattomeat
WITH *Chicken & Tuna*

FREE STAMPS
INSTANTLY AVAILABLE AT YOUR LOCAL



SPILLERS
Kattomeat
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390 g e

 **Royal Mail**

4

FIRST CLASS STAMPS



5 014721 100128



5 000161 005017



150th Anniversary of the Penny Black with double head definitives



These 2 labels are the reverse of the previous 2 labels of which one is blank and one has a set of tokens.

AFFIX TOKEN HERE	AFFIX TOKEN HERE	AFFIX TOKEN HERE	AFFIX TOKEN HERE	AFFIX TOKEN HERE
AFFIX TOKEN HERE	AFFIX TOKEN HERE	AFFIX TOKEN HERE	AFFIX TOKEN HERE	AFFIX TOKEN HERE
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AFFIX TOKEN HERE	AFFIX TOKEN HERE	AFFIX TOKEN HERE	AFFIX TOKEN HERE	AFFIX TOKEN HERE

CAT OWNER SURVEY. We are carrying out a survey of cat owners and would be grateful if you would answer the questions below. You do not have to complete this section in order to apply for the 'Kittomeat FREE STAMPS OFFER.'

Name _____

Address _____

1) How many cats do you own? _____

2) Which other canned cat food do you buy? _____

3) Do you own a dog? _____

Information given may be used by Spillers Foods for research and future marketing activity.

If you do not wish to receive news of products or further offers from Spillers Foods please tick this box. ☐

Instructions Once you have collected 35 tokens from specially marked packs, affix them firmly to the grid opposite, 1 token per square provided.

When your grid is full simply present it at the counter of your local post office to instantly receive 4 x 1st class stamps.

If you are unable to collect a sufficient number of specially marked labels, send non-promotional labels and till receipt(s) indicating date of purchase, to 'Kittomeat FREE STAMPS OFFER,' PO Box 101, Burton on Trent, Staffs DE12 7DR, before 1.9.90 and we will exchange them for specially marked labels to enable you to take advantage of this offer.

Hurry, this offer is strictly limited! Offer available only in the UK.

Only 1 application per household.

Offer closes 1st September 1990.

Kittomeat 1 TOKEN	Kittomeat 1 TOKEN	Kittomeat 1 TOKEN	Kittomeat 1 TOKEN	Kittomeat 1 TOKEN
Kittomeat 1 TOKEN	Kittomeat 1 TOKEN	Kittomeat 1 TOKEN	Kittomeat 1 TOKEN	Kittomeat 1 TOKEN
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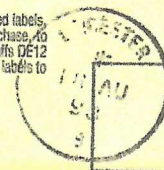
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Offer closes 1st September 1990.



*To celebrate the 150th Anniversary of
the Penny Black, Quick Brew invites you
to have tea with The Queen.*



Inside the special packs of Quick Brew are free Royal Mail Anniversary stamps – a 20p stamp in 160s packs and a 15p stamp in 80s. There's also one of a series of six commemorative

QUICK BREW
FROM



A Quick Brew box offering a set of 6 post cards with a 1st class stamp (20p) inside boxes of 80 and 160 tea bags.

We want you to enjoy this product in perfect confidence. If you are not entirely satisfied with it, please return the product together with this message, stating your reasons, and we will refund your money. Please note that this offer is only available to customers who have purchased this product in the United Kingdom. Please note that this offer is only available to customers who have purchased this product in the United Kingdom. Please note that this offer is only available to customers who have purchased this product in the United Kingdom.

FROM
LYONS

QUICK BREW

160 TEA BAGS
500 g

FROM
LYONS

QUICK BREW

1840-1990 150th ANNIVERSARY
OF THE PENNY BLACK

**FREE FIRST-CLASS STAMP AND
COMMEMORATIVE POSTCARD INSIDE!**

Free inside this pack is a 20p postage stamp from a series specially produced by The Royal Mail to celebrate the 150th Anniversary of the world's most famous stamp - the Penny Black. This stamp will make an important addition to any collection - or you can simply use it next time you need to post a letter.

Also, to commemorate the introduction of the Penny Black on 6th May 1840, Quick Brew, in association with The Royal Mail, have designed and produced an exclusive series of six postcards for you to collect. These portray events connected with the development and production of the Penny Black and feature items rarely seen outside the National Postal Museum, whose kind assistance in producing the cards has been invaluable. YOU WILL FIND A FREE POSTCARD IN EVERY SPECIAL PACK OF 80s and 350s QUICK BREW TEA BAGS.

EXCHANGE FACILITY: If you experience any difficulty in obtaining the complete set of six postcards after the 31st May 1990 you may exchange up to 2 of your duplicate cards for the cards of your choice. Simply send the postcard(s) you wish to exchange together with a stamped addressed envelope to QUICK BREW ANNIVERSARY POSTCARDS, P.O. Box 121, Lutterell, East Sussex TN20 5UL, clearly stating the number of the card(s) you wish to receive.

PLEASE NOTE: These postcards have been designed and produced by Quick Brew in association with The Royal Mail. They are only available from Quick Brew and not from The Post Office.

CONDITIONS: Offer subject to availability. Please allow 28 days for return of postcards. Closing date for postcard exchange facility is 31st October 1991.

160 TEA BAGS

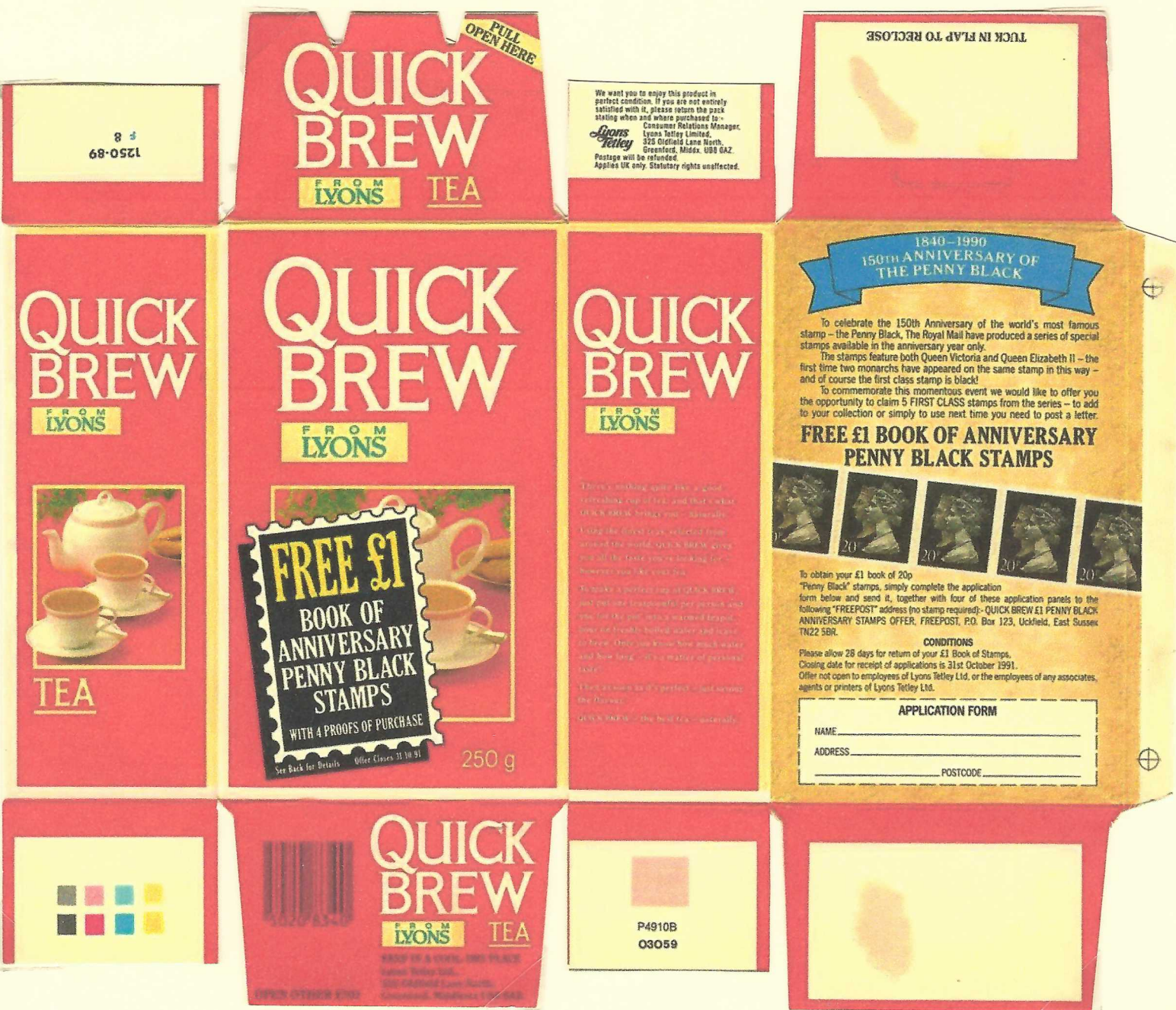
FROM
LYONS

QUICK BREW



150th Anniversary of the Penny Black with double head definitives

A Quick Brew box offering a £1 book of stamps.



Please use the postcode				Zone A
	20p	20p	20p	N Africa
	24p	24p	24p	Middle East
	World	each extra 10g	14p	Zone B
		16p	Americas	
		18p	Africa	
			India	
			SE Asia	
			Zone C	
			Australasia	
			Japan	
			China	